

Luke Barton
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SNAPSHOT

I'm a solutions architect for corporate communications and information management initiatives. Engagements generally include a web or digital component that supports (or is supported by) other marketing projects. I often collaborate with creative agencies and studios based in Atlanta— Abend Et Moore, Citizen Studio, Bright Impact, Matter, MLT Creative, to name a few— on projects for small businesses and the large enterprise. Recent clients include August House Publishers, Optimi, SITA Security Solutions, The ReMark Group, The Clean Air Campaign, Marriott, AmSouth, Cingular, Dow Jones, FedEx, Hewlett-Packard and TIAA-CREF.

EXPERIENCE

Consultative Practice

1024, Inc., Atlanta, Georgia
November 2004 – Current

As an independent consultant, I help clients solve information management, distribution, measurement and presentation problems. Partnering with the Norway-based software company, EZ Systems, I often start a project with robust content management software that can evolve to meet the specific publishing needs of a client. My role spans the entire user experience— from project definition to design to development to distribution. My focus is usability, information architecture, information design, programming and project management. I typically collaborate with graphic designers, copywriters, illustrators, photographers and marketers.

Interactive Communications Manager

Executive Arts, Inc., Atlanta, Georgia
March 2004 – November 2004

- Provided strategic direction to clients for communications initiatives
- Conducted competitive analysis research to inform strategic direction of projects
- Developed web-enabled, data-driven website to manage research projects

Account Manager

Executive Arts, Inc., Atlanta, Georgia
November 2003 – February 2004

- Managed day-to-day activities of projects to ensure forward movement and timely deliverables
- Liaised with clients to manage expectations and build lasting relationships
- Scrutinized work to maintain exceptional quality

Web Developer

Executive Arts, Inc., Atlanta, Georgia
September 2000 – October 2003

- Reviewed and re-designed a large company information website (\$1MM+ project)
- Developed online annual reports, sitelets and CD-ROMs for Fortune 500 companies
- Maintained and modified company intranet

EDUCATION

B.S., Civil Engineering, Southern Polytechnic State University, Marietta, Georgia
Engineer-in-Training (EIT), Georgia State Board of Registration for Professional Engineers and Land Surveyors

INTERNET TECHNOLOGIES

PHP, MySQL, CSS, XHTML, JavaScript, eZpublish 3.7, Flash, Macromedia ActionScript 1.0, XML, Coldfusion 6, Visual Basic, Perl

SAMPLES

www.lukebarton.com

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RELATED READING LIST

Design

Curtis, Hillman. *MTIV Process, Inspiration and Practice for the New Media Designer*. New Riders, 2002. ISBN 0-7357-1165-8.

Krug, Steve. *Don't Make Me Think: A Common Sense Approach to Web Usability*. New Riders, 2000. ISBN 0789723107.

Negroponce, Nicholas. *Being Digital*. Vintage Books, 1995. 0-679-43919-6.

Nielsen, Jakob. *Designing Web Usability*. New Riders, 2000. ISBN 1-56205-810-X.

Rosenfield, Louis and Morville, Peter. *Information Architecture for the World Wide Web*. O'Reilly, 1998. ISBN 1-56592-282-4.

Tufte, Edward. *The Visual Display of Quantitative Information*. Graphic Press, 2001. ISBN 0961392142.

Tufte, Edward. *Envisioning Information*. Graphic Press, 1990. ISBN 0961392118.

Tufte, Edward. *Visual Explanations: Images and Quantities, Evidence and Narrative*. Graphic Press, 1997. ISBN 0961392126.

Development

Borgermans, Paul. *Learning eZ publish 3: Building Content Management Solutions*. Packt Publishing, May 2004. ISBN 1904811019.

Coar, Ken and Bowen, Rich. *Apache Cookbook*. O'Reilly, November 2003. ISBN 0-596-00191-6.

Dubois, Paul. *MySQL*. Developer's Library, January 2003. ISBN 0-7357-1212-3.

Fuecks, Harry. *The PHP Anthology, Volume I and II: Foundations*. SitePoint Pty Ltd, December 2003. ISBN 0957921853.

Hall, Branden and Wan, Samuel. *Object-Oriented Programming with ActionScript*. New Riders, 2003. ISBN 0-7357-1183-6.

Moock, Colin. *ActionScript for Flash MX*. 2nd Edition. O'Reilly, 2003. ISBN 0-596-00396-X.

Laurie, Ben and Laurie, Peter. *Apache—The Definitive Guide*. 3rd Edition. O'Reilly, December 2002. ISBN 0-596-00203-3.

Penner, Robert. *Robert Penner's Programming Macromedia Flash MX*. McGraw-Hill, 2002. ISBN 0-07-222356-1.

Shafer, Dan. *HTML Utopia: Designing Without Tables Using CSS*. SitePoint Pty Ltd, May 2003. ISBN 0957921829.

Teague, Jason. *DHTML and CSS for the World Wide Web*. Peachpit Press, 2001. ISBN 0-201-73084-7.

Welling, Luke and Thomson, Laura. *PHP and MySQL Web Development*. Developer's Library, 2003. ISBN 0-672-32525-X.